

# 2021

TOGETHER,  
WE RESTORE HOPE  
ANNUAL REPORT  
FISCAL YEAR 2021



*I wish to have  
a craft shed*

**Harper, 11**  
congenital heart  
disease

# Together, We Restore Hope

## FOR CHILDREN WITH CRITICAL ILLNESSES

To our Devoted Supporters,

After placing life on hold for several years, our world is beginning to look a little brighter. This past year, while following specific health and safety guidelines, our wish families enjoyed so many unique experiences that provided them with a lifetime of memories. It was 26 years ago that my family received the same gift when Make-A-Wish was introduced to our lives.

At the age of five, my daughter Sulyana Guerrero was diagnosed with acute myeloid leukemia. In November of 1993, she entered a world of long hospital stays, harsh chemotherapy and strenuous radiation treatments. We first heard about Make-A-Wish at the hospital from another wish family and began her wish journey. More than anything, Sulyana wanted to meet Snow White. During that time, the anticipation of her wish provided tremendous hope. In March 1995, her wish was granted at Walt Disney World, and Make-A-Wish planned a wonderful weeklong trip with all expenses paid, a full itinerary of fun and time to create priceless family memories.

Immediately after her wish, I wanted to pay it forward to other families facing similar circumstances and became a volunteer. Even as Sulyana faced a relapse in December 1995, I continued to volunteer by talking with Spanish-speaking families from home. Miraculously, Sulyana received a bone marrow transplant a few months later, and her little sister Zuri was the donor.

In 1998, I was fortunate to join Make-A-Wish as a staff member and make a greater impact on other kids just like my daughter. A few years later, I met Ashley Amerman—another servant-hearted leader that would soon become a team member at Make-A-Wish—and a close friend.

Ashley joined Make-A-Wish in May 2006 as a wish coordinator. She credits her membership in Chi Omega Fraternity as her connection to Make-A-Wish. Chi Omega has partnered with our organization for 20 years and shaped thousands of alumni who are passionate about our mission. Ashley has served in a variety of roles in our mission delivery department and discovers new ways to bring unexpected joy to kids along their wish journeys.

“During every wish, I feel grateful to be part of that child’s experience. It gives me a spark to keep going, and it’s very grounding to meet these families. It keeps things in perspective, and it’s the biggest lesson in ‘don’t sweat the small stuff,’” she shared.

Ashley and I have worked together for 16 years and have witnessed the transformational power of a wish through thousands of kids. We are honored to create magical moments for children who have been forced to put their childhood on hold to fight critical illnesses. I am so blessed to work with so many resilient kids, and I deeply treasure the relationships with coworkers turned lifelong friends.

Last year, we granted 304 wishes with the help of volunteers, donors and the community. Looking toward the future, we know that our collective work is far from finished. I am blessed that Ashley and I have been steadfast in our mission and know that Make-A-Wish will continue to show kids all that is possible in this life. We’re thankful for your partnership and hope you will continue to work alongside us to make wishes come true for children across our 161 counties.

Best Wishes,



Juanita Guerrero

Senior Wish Manager

Make-A-Wish® North Texas



Ashley Amerman

Director of Mission Integration and Engagement

Make-A-Wish® North Texas

# The Wishes of 2021

Each wish journey is *an opportunity to make a lasting impact* on a child and their family. Each wish can open a child's eyes to *all the possibilities* that lie in their future. Each wish can bring a family...and the broader *community...together*.

*Each wish is hope.*

**304**  
WISHES  
GRANTED

With each wish experience comes an opportunity to transform lives.

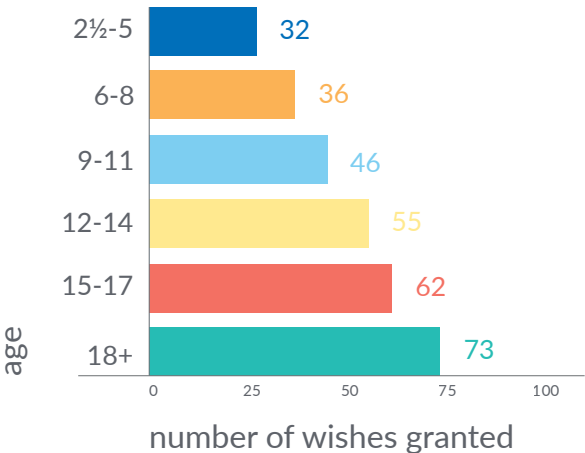
**1**  
WISH  
ASSIST

We're so happy to meet visiting wish families, to help make wishes come true here in Texas.

**444**  
WISH  
REFERRALS

New members welcomed to the Make-A-Wish family to begin their wish journeys.

## WISHES BY AGE




★ A child with a critical illness, who has reached the age of 2½ and is younger than 18 at the time of a referral, may be eligible for a wish. Children must be under 21 to receive a wish.




## Wishes by the Numbers



Wish Category	Wishes	% of Total
Animal	12	3.9%
Celebrity	14	4.6%
Computer	5	1.6%
Construction	3	1.0%
Education	10	3.3%
Electronics	45	14.8%
I Wish to Be...	1	0.3%
Medical Bed/Chair/Wheelchair	2	0.7%
Motor Vehicle Customization	1	0.3%
Motorized Vehicle	2	0.7%
Musical Instrument/Music Related	1	0.3%
Playhouse/Playset	26	8.6%
Room Redecoration	26	8.6%
Shopping Spree	103	33.9%
Spa/Hot Tub	3	1.0%
Sports/Camping Equipment	3	1.0%
Swimming Pool	2	0.7%
Trailer/Camper	8	2.6%
Travel	28	9.2%
Other	9	2.9%
<b>TOTAL</b>	<b>304</b>	<b>100%</b>



★ Due to the effects of the pandemic, more children wished for experiences they could enjoy at home or in their own backyards during FY21 than in previous years. Children wished for pets, hot tubs, online shopping sprees, playhouses and more!



# Types of Wishes

While each wish is as unique as the child who dreams it, they generally fall into one of a few categories:

I Wish to Have ★ I Wish to Go ★ I Wish to Be  
I Wish to Meet ★ I Wish to Give

*I wish to have a hockey rink*

**Kasen, 6**  
congenital heart disease



*I wish to have a horse*

**Yosigey, 15**  
leukemia

*I wish to have a train room*

**Luke, 13**  
nervous system disorder



*I wish to have a princess camper*

**Ruby, 6**  
blood disorder



*I wish to have a golden retriever puppy*

**Brian, 21**  
lymphoma

“He spends so much time in his train house and it means so very much to him to have a space to call his own. It has given him some independence that he has never had before.”

*Ami, Luke’s mom*

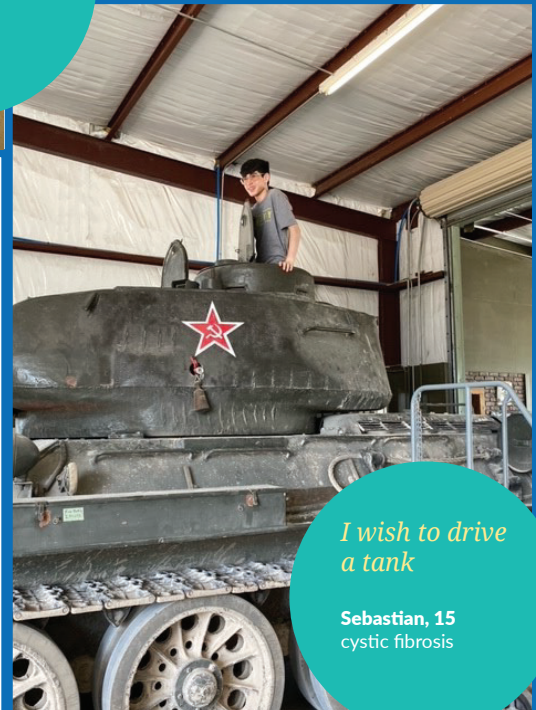


*I wish to go to a cabin*

**Meredith, 13**  
autoimmune disorder

“Thank you so much for making it all happen for us! We had an absolute blast!”

*Brittany, Meredith’s mom*



*I wish to drive a tank*

**Sebastian, 15**  
cystic fibrosis



# Financials

## Fiscal Year 2021:

*Year Ended August 31, 2021*

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Total Revenue	\$ 9,208,257
<hr/>	
Total Expenses	\$ 6,763,927
<hr/>	
Total Net Assets	\$12,259,549

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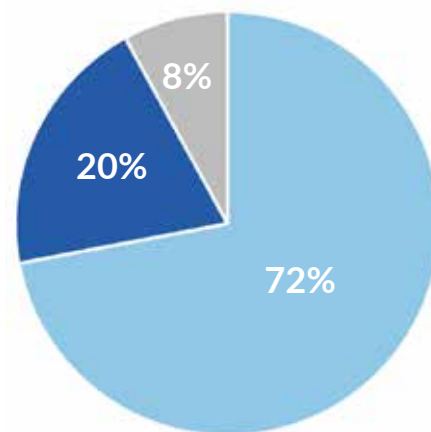
## Operating Expenses\*

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Program Services	\$ 3,548,651	●
<hr/>		
Fundraising	\$ 1,827,037	●
<hr/>		
Management and General	\$ 1,388,239	●

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Pre-COVID-19  
3-Year Average



*\*In a typical year, the program service expense ratio for Make-A-Wish North Texas averages 72%. Due to COVID-19 and widespread health and safety restrictions in place since March 2020, wish granting operations are impacted with travel wishes and wishes involving large groups largely postponed. We anticipate gradually restoring our wish granting back to normal levels, as cases of COVID-19 decline and we are able to safely grant all types of wishes.*



***Thank you*** to these donors whose gifts restore hope for wish children and their families through life-changing wish journeys.

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The following donors substantially contributed to Make-A-Wish North Texas through cash and/or pledged gifts in Fiscal Year 2021 (*September 1, 2020 - August 31, 2021*).

---

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*I wish to have a shopping spree*

**Aliah, 9**  
leukemia

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*I wish to have a  
prosthetic modified  
mountain bike*

**Joseph, 15**  
cancer

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*I wish to have a  
shopping spree*

**Diondra, 9**  
leukemia



**Thank you** to these organizations, foundations, corporations and community groups whose gifts restore hope for wish children and their families through life-changing wish journeys.

## Organizations, Foundations, Corporations and Community Groups

The following donors substantially contributed to Make-A-Wish North Texas through cash and/or pledged gifts in Fiscal Year 2021 (September 1, 2020 - August 31, 2021).

### Donors \$500,000+

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### Donors \$250,000 - \$499,999

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*I wish to have a truck re-do*

**John, 18**  
leukemia



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*I wish to have  
electronics*

**Synaii, 14**  
blood disorder



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Energy Ogre, LLC  
Enterprise Holdings Foundation  
Exmar, Inc.  
FIG, LLC  
First Federal Community Foundation  
Forbes Travel Guide  
Frenship Independent School District  
Funko, Inc.  
Galleria Mall Investors LP  
GM Financial  
Greenwood High School  
H2AG, LLC  
Hanner Supercenter Chevrolet,  
Pontiac, GMC, Trailer and RV

## Donors \$1,000 - \$4,999, cont.

HDS Foundation  
Health Care Services Corporation  
Henry Resources  
Higginbotham Insurance Agency  
Highland Park Hi-Lites Service Club  
HOA of Heritage Ranch, Inc.  
Hoeffner Foundation  
Homer's Backyard Ball Foundation  
Hub City Title, LLC  
IBM Employee Services Center  
Independent Bank  
Ingean Construction, Inc.  
It's Sugar  
JP Morgan Chase & Co. Employee  
Giving Campaign  
Keebler  
Kenady Detail  
KLBK 13 / KAMC 28  
Kuykendall Foundation  
Lauterbach, Borschow and Co., P.C.  
Lewisville Independent School District  
Lokai  
MAJ Boutique  
McKinney Boyd High School  
Midland Memorial Hospital  
Midwestern State University Chi Omega  
Molyneaux Charitable Foundation  
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Net Sports  
New York Life Employee Giving  
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Novom Group  
Palace Coffee Company, Inc.  
Patriot Mortgage Company  
PHP Charity Tournament

Premier Autos of Dallas  
Pride Energy Services  
Pure Barre Lubbock  
Pure Health, LLC  
Racer Wash Management, LLC  
Raytheon Technologies  
RBC Wealth Management  
River Crest Country Club  
Riverbend Development  
Rocky Mountain Mortgage Company  
Rogco Agape Charitable Trust  
S & R Compression, LLC  
Salad And Go  
Saputo  
Saved By Lace  
Schlumberger Spouses Association  
Sculpt Haus  
Sleep Number  
Southwestern Exposition and  
Livestock Show  
Specialty Equipment Company  
Stewart Title Company  
Structure Tone Southwest, LLC  
Subaru of America Inc  
The Conner Foundation  
The Elizabeth Born Linz Foundation  
The Joe & Nan Johnson Family  
Foundation  
The Massey Family Charitable Trust  
The Miami Foundation For A  
Greater Miami  
The Shiloff Family Foundation

The Sidley Austin Foundation  
Title One, Digital Title Services, LLC  
Tyler Technologies  
U & I Foundation  
Underwood Law Firm  
UnitedHealth Group  
Vantage Bank Texas  
W W Interests, LLC  
Ware Foundation  
Watertree Health  
Wedgwood Academy  
West Texas Orthopedics  
WestStar Bank  
WWE  
Zurich North America

*I wish to have a  
custom computer*

**Joshua, 15**  
nervous system  
disorder



# Gifts of goods and services are critical to delivering hope through wishes.

## In-Kind Support

The following is a list of the donors who contributed significant in-kind goods and services in Fiscal Year 2021 (September 1, 2020 - August 31, 2021).

### Donors \$150,000+

Wish To Play, LLC

### Donors \$100,000 - \$149,999

Alford Media Services, Inc.

### Donors \$25,000 - \$99,999

Helzberg Diamonds

Pharr RVs

### Donors \$10,000 - \$24,999

American Lift Aids

Camping World of Denton

Josh Abbott Band Cares

Rockin J Electric, LLC

Southwest Fence & Deck /

Aruba Iron Works

Three Forks Ranch Corp.

### Donors \$5,000 - \$9,999

Avis Rent A Car Systems, Inc.

Backyard Mansions, LLC

Brightview Landscape Services

Casa Ford Lincoln Nissan

Champion Ranch

CustomInk, LLC

Explorer USA RV Supercenter

GOLIATH

### Donors \$5,000 - \$9,999, cont.

K2 Construction, Inc.

Osburn Contractors, LLC

Texas Rangers Baseball Club

Texas Wesleyan University

The Holbrook Company

The Perfect Lawn

### Donors \$1,000 - \$4,999

3-D Flooring and Design

Acon USA, Inc.

Amazon Backyards, LLC

Banfield Pet Hospital

Beyond Backyards

Callender's Gallery & Framing

Claire Kelly Interiors

Corsair

Devance Electronic Lifestyle

EnviouSkin

EPO Specialists

Gateway Canyons Resort & Spa

Globe Life

Head Above Water

Hey Buddy Hey Pal, LLC

Hilti North America

Hot Tubs of Albuquerque

Jefer Roofing and Construction

KPMG

### Donors \$1,000 - \$4,999, cont.

Manchester Grand Hyatt

Matous Construction

Michael Postar's Affordable Storage

Midland Meat Company

Milestone Electric

NY Giants

Petland, Inc.

Pools West, Inc.

Pop Spot

PuppySpot

Sam L. Majors Jewelers

Sea World

Sleep Number

Splash Superpools

Sunnyland Outdoor Living

Superior Aviation Training

Taurus Technologies

The Ritz-Carlton, Aruba

Topgolf

Ulrich Barn Builders, LLC

Wayfair

Yellow Rose & H.R.H. Carriage

Company



# Board of Directors

FISCAL YEAR 2021 (SEPTEMBER 1, 2020 - AUGUST 31, 2021)

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Food Supply Chain, PepsiCo*

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*Partner, Munsch Hardt Kopf & Harr, P.C.*

**Barry Fromberg - Treasurer**  
*Senior Advisor to the CEO &  
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Deloitte & Touche LLP*

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*CEO, ESRP*

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*National V.P., Strategic Growth  
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*EVP & President of Maggiano's Little  
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**Kevin Sample**  
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**Albert Smith, Jr.**  
*Retired - Group Vice President &  
Chief Social Innovation Officer,  
Toyota Motor North America*

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Partnerships, and Media, FRITO LAY*

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*Civic Leader*

**Sherry Vidal-Brown**  
*Chief HR & Communications Officer,  
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Pediatric Neurosurgery Division,  
UTSW Medical Center*

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**Lindsay Wilson**  
*President, Corgan*

**Jacquelyn Wolf, Ph.D.**  
*President and Owner,  
JHWolf Human Resources Consulting*

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FISCAL YEAR 2021 (SEPTEMBER 1, 2020 - AUGUST 31, 2021)

**Allen Carson**  
*Texas Plains South Regional  
Council Chair  
Market President, Lubbock, American  
Momentum Bank*

**Allicyn Evans**  
*Abilene Regional  
Council Chair  
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Lone Star Canvas & Sign Works, Inc.*

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*Midland Regional Council Chair  
Civic Leader*

**Doug Street**  
*Texas Plains North (Amarillo)  
Regional Council Chair  
Sales Manager, Affiliated Foods*

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*West Texas Regional Council  
Chair  
Editor in Chief, The City Magazine*

**Jerri Watt**  
*Southwest Regional Council  
Chair  
Civic Leader*

# Chapter Staff

FISCAL YEAR 2021 (SEPTEMBER 1, 2020 - AUGUST 31, 2021)

**Scotty Landry**  
*President & CEO*

**Belinda Marshall**  
*Chief Financial Officer*

**Michael Scott Smith**  
*Chief Operating Officer*

**Daniel Sullivan**  
*Chief Development Officer*

**Ashley Amerman**  
*Director of Mission Integration*

**Malissa Arras**  
*Philanthropic Advisor - El Paso*

**Lori Baum**  
*Senior Philanthropic Advisor*

**Emily Blythe**  
*Development Services Coordinator*

**Linda Booth**  
*Director of Business Operations*

**Elise Christmas**  
*Senior Development Officer*

**Meredith Clements**  
*Wish Manager*

**Kennedy Coffman**  
*Philanthropic Advisor - Midland*

**Nicole Conway**  
*Volunteer Manager*

**Tabatha Gonzalez-Olaechea**  
*Vice President of External Relations*

**Kilby Grim**  
*Mission Resource Coordinator*

**Juanita Guerrero**  
*Senior Wish Manager*

**Anna Haro**  
*Senior Coordinator,  
Volunteer Services*

**Candice Hayes**  
*Philanthropic Advisor - Lubbock*

**Ileana Hernandez-Flores**  
*Senior Medical Coordinator*

**Linda Justice**  
*Wish Manager*

**Kennedy Kraus**  
*Wish Manager*

**Marynka Marquez**  
*Medical Coordinator*

**Jennifer Maturino**  
*Program Director*

**Amy Medina**  
*Wish Manager*

**Sarah Morado**  
*Wish Manager*

**Christina Onabajo**  
*Donor Services Coordinator*

**Aracely Pinal**  
*Executive Assistant*

**Angelica Ramsey**  
*Wish Manager*

**Kate Richter**  
*Development Officer - Special  
Events*

**Caroline Robbins, SPHR**  
*HR Manager*

**Sara Roelke**  
*Communications Manager*

**Mary Kathleen Smith**  
*Program Director*

**Rachel Smith**  
*Philanthropic Advisor -  
Southwest*

**Abby Storms**  
*Senior Wish Manager*

**Aza Tuminello**  
*Director of Development and  
Marketing*

**Lilly Walker**  
*Program Director*

**Tina Williams**  
*Accounting Manager*



# Together We Are Make-A-Wish

Since 1980, Make-A-Wish has granted hundreds of thousands of one-of-a-kind wish experiences worldwide. It is because of generous donors, dedicated volunteers and valuable partners in the medical community that each wish becomes a reality here in Texas.

## Headquarters

Make-A-Wish North Texas  
16803 Dallas Parkway, Ste. 100  
**Addison, TX 75001**  
(214) 496-9474  
Toll Free Texas Only (888) 625-3294

## Regional Offices

2607 Wolflin Avenue  
PMB 292  
**Amarillo, TX 79109**  
(806) 358-9943

310 N. Mesa Street  
Suite 411  
**El Paso, TX 79901**  
(915) 855-8700

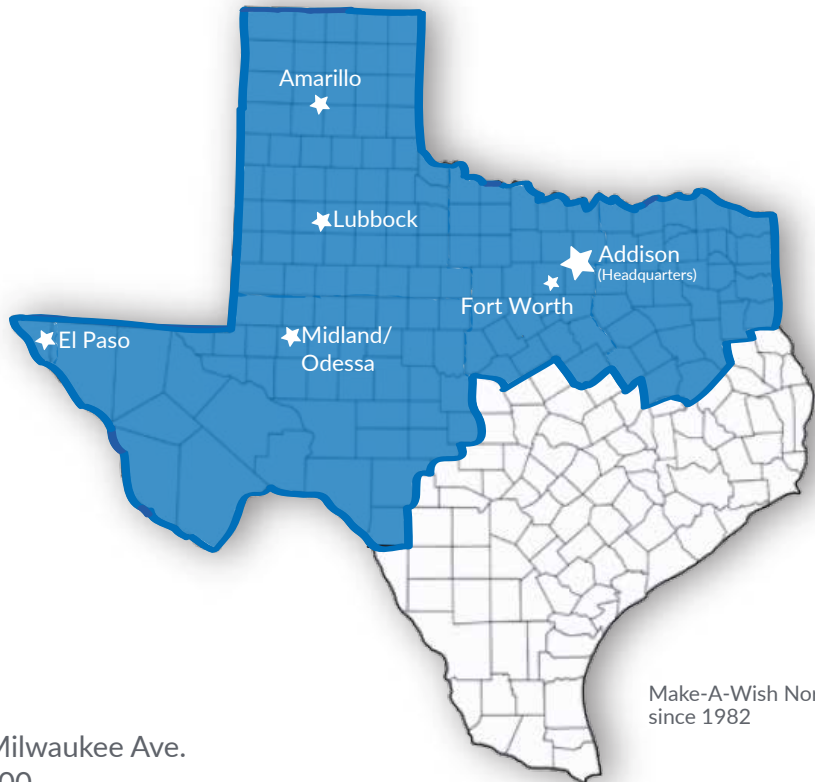
4541 Bellaire Drive S.  
Suite 102  
**Fort Worth, TX 76109**  
(817) 336-9474

9117 Milwaukee Ave.  
Suite 500  
**Lubbock, TX 79424**  
(806) 785-9474

4416 Briarwood Ave.  
Suite 110 PMB 10  
**Midland, TX 79707**  
(432) 683-9474

P.O. Box 6444  
**Tyler, TX 75711**  
(903) 597-9474

**161 TEXAS  
COUNTIES**





Thank you for  
*restoring*  
*hope*



for children with  
critical illnesses.



Join the Conversation!

 @MakeAWishNT

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**Make-A-Wish**  
NORTH TEXAS

[ntx.wish.org](http://ntx.wish.org)

Make-A-Wish North Texas

16803 Dallas Parkway, Suite 100, Addison, TX 75001